

WHEN AND WHERE?

- ▶ February 18 – March 4, 2023
- ▶ Tokyo, greater Osaka area and other locations

WHO CAN PARTICIPATE?

- ▶ Students from Bachelor's and Master's programs
- ▶ Students from Nuertingen-Geislingen University, University of Hohenheim and Ritsumeikan University enrolled for the entire duration of the Spring School

NO FEES

WHAT DOES IT COST?

We do not charge fees for the Spring School. All travel costs for the German students plus travel costs for the field trips for the other students are paid for.

HOW TO APPLY?

- ▶ **For students in Germany:** please send your application with motivation letter, CV and copy of your university certificates | grade excerpts until **November 21, 2022 via e-mail to: carsten.herbes@hfwu.de** (Germany), decision will be taken within two weeks.
- ▶ **For students in Japan:** please download the application form and instruction from the homepage of the Faculty of Business Administration at Ritsumeikan University, and submit the specified application documents. **The application period is open from November 14 – 18, 2022.** For inquiries please contact the Faculty Office (+81-(0)72-665-2090).



APPLY NOW

www.bws-world.de

FURTHER INFORMATION ARE AVAILABLE AT:

www.bw-stipendium.de

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NO FEES

BADEN-WÜRTTEMBERG-STIPENDIUM – BWS PLUS

GERMAN-JAPANESE
SPRING SCHOOL:
SUSTAINABLE
ENERGY
FUTURES

CREDITS

SUSTAINABLE ENERGY FUTURES

THE ENERGY TRANSITION – A HISTORICAL CHALLENGE

GOALS OF THE SPRING SCHOOL

YOU WILL ...

- ▶ better understand the importance of sustainable development
- ▶ be able to take an intercultural perspective, reflect on your own cultural background and understand other cultures
- ▶ understand different perspectives on renewable energy through meetings with companies, political and civil society actors as well as field trips
- ▶ be able to apply a research method from the social sciences
- ▶ be able to examine a question from the renewable energy context by jointly working on a small research project



THE RESEARCH PROJECT: FUTURE DEVELOPMENT OF REGIONAL RENEWABLE ENERGY PROVIDERS

Renewable energy is one of the cornerstones in the fight against global warming. Both in Japan and Germany, providers are offering products such as »green electricity« or »green gas« from renewable sources to consumers and businesses. As the expansion of renewable energies progresses, so does the decentralization: Energy systems shift away from centralized fossil and nuclear-based production towards more decentralized production, distribution and consumption of locally available renewable sources.

This shift opens new opportunities for well-established as well as new actors on the market for renewable electricity. These actors include municipal utilities, citizen energy cooperatives or other community initiatives. This (new) actor diversity is also fostered by several national legislations and often favored by potential customers.

To accompany and guide the transition phase of the energy system, we want to answer the following research questions:

- ▶ What managerial and organizational challenges are regional power providers in Japan facing in a liberalized power market?
- ▶ How can regional providers of renewable energies in Japan develop in the future?
- ▶ What do companies and political decision makers have to do to enable this development?

During the Spring School, we will prepare and conduct interviews with energy market experts and use qualitative content analysis as our empirical method to answer the research questions. In our analysis, we will take a comparative perspective by looking at developments in Germany when discussing the Japanese results. We will also look

at how regional providers are embedded in the markets, political and societal frameworks in the two countries.

WILL I RECEIVE CREDITS (ECTS) FOR THE SPRING SCHOOL?



At HfWU, the Spring School will be credited with 6 or 8 ECTS (one module) in the study program »Betriebswirtschaft«, as an »Oberseminar« in »Volkswirtschaftslehre« as a »Wahlpflichtmodul« in »Zukunftsökonomie« and as an elective in the master programs »Nachhaltige Agrar- und Ernährungswirtschaft«, »Sustainable Mobilities« and »International Management«.

At Ritsumeikan University, the Spring School will be credited with 2 credit points (one module) in the study program »Business Administration«.

THE PROGRAM

Preparation before the spring school:

- ▶ Online tutorials on energy markets, expert interviews and content analysis
- ▶ Literature review on key business and strategic challenges facing regional providers
- ▶ Development of interview guideline in intercultural teams

During the Spring School:

- ▶ Intercultural trainings and team building
- ▶ Poster session
- ▶ Guest lectures, e.g. on the impacts of the Fukushima incident on energy policy
- ▶ Project work: Interviews and qualitative content analysis
- ▶ Top-level visits, e.g. German Embassy, Fukushima Daiichi Nuclear Power Plant, Japanese Ministry of Environment
- ▶ Enough free time to be spent on your own
- ▶ Joint cooking and dinner sessions
- ▶ Street food tour and visit of a sake brewery
- ▶ Visiting Tokyo, Osaka, Kyoto and Fukushima