

2024



.....



INTERNATIONAL SUMMER SCHOOL

Rosario, Argentina



.....

.....



UNIVERSIDAD
AUSTRAL
Sede Rosario

INTERNATIONAL SUMMER SCHOOL

Rosario, Argentina



Explore one of the most interesting destination in Latin America: the beautiful country of Argentina. With one million inhabitants, theaters, art museums, national monuments and two professional soccer teams, the city of Rosario has a very cosmopolitan feel. Live near the Paraná River 300 kilometres from Buenos Aires, and learn about this important urban center for regional development within Argentina. Rosario is an industrial, commercial and business hub with a strategic location regarding MERCOSUR (Southern Common Market). Universidad Austral is located in Rosario and hosts this summer program.



Explore one of the most interesting destination in Latin This program is designed to provide undergraduate business students with the necessary tools and knowledge to act proficiently in different business situations. Particular emphasis is given to the performance in Latin American environments.

General overview:

TITLE: Doing Business in Latin America

DATES: June 24th – July 19nd 2024 (4 weeks)

CREDITS: 6 ECTS (3US Credits). Students who wish to gain credits should ask their own institutions in advance about the acceptability of the Summer School evaluation for credit purposes.

LANGUAGE OF INSTRUCTION: All courses will be taught in English, and no second language ability is required.

PEDAGOGICAL CONTENT: The module will be made of:

- Pre-reading
- Taught classes
- Group projects
- Personal study time
- Guest speakers
- Cultural visits

PRE-REQUISITES:

- Successful completion of at least two years of undergraduate level studies.
- Strong command of Spoken and written English.

REGISTRATION DEADLINES

- February 29th 2024: Early bird
- March 31st 2024: Regular deadline
- April 30th 2024: Final deadline

APPLICATION: Contact clavadenz@austral.edu.ar and you will receive the application form, updated information and, if required, payment instructions.



General overview:



FEES:

Exchange students: tuition fees will be waived if an agreement has been signed between FCE – U. Austral and the home institution. All other costs - accommodation, meals, transportation and cultural visits at the student's expense.

HOUSING:

Students will be provided with tips to find proper accommodation in Rosario.

Students will be given a **Certificate of Completion** at the end of the program if they fulfill the attendance requirements of the courses (90 academic contact-hours). If a student decides to participate in the evaluation and submits all assignments, he/she will be awarded with a **Certificate of Completion and Assessment**.

Classes

COURSE	TOTAL HS	INSTRUCTOR
Latin American Business	46 hs	MBA. Ciro Lavadenz
Latin American Economics	44 hs	PhD. Ana Inés Navarro

Main Contents ::

COURSE: Latin American Economics

INSTRUCTORS: PhD. Ana Inés Navarro, PhD. Roberto Feeney

CONTENT

The course focuses on a variety of issues regarding Latin America development. Topics range from the long term (economic and institutional determinants of productivity and inequality) to the short term (episodes of inflation, stabilization, and crises, and comparative performance of different Latin American economies). Accordingly, there will be a mixture of the historical and the contemporary, all accompanied by economic models and quantitative evidence.

COMPANY VISITS: This course includes visits to companies relevant to the business activities in central Argentina. Special emphasis is given to the visit to Rosario Board of TRade.

WORKSHOP: Agribusiness in Argentina , PhD. Carlos Steiger,
The workshop included in this course will cover topics relevant to business students

AGRIBUSINESS AND FOOD IN ARGENTINA ARE: Economic sectors of great relative importance in terms of GDP, exports, investment and employment Potential drivers for the country's long term economic, social and human development. Value chains that develop mainly in the interior provinces of the country.

Universidad Austral is a based in Rosario, a key geographic agribusiness hub.
Presence of multiple players and institutions cooperating for sector development.

COURSE: Latin American Business

INSTRUCTOR: MBA. Ciro Lavadenz

CONTENT

This course will focus on several issues related to International trade transactions around Latin America.

THE MAIN OBJECTIVES ARE:

- To analyse the role of multilateral organizations in the development of international trade in Latin American countries.
- To understand Latin America culture.
- To develop skills to understand the complexities of the international scenario and the management of projects in volatile markets.
- To provide basic knowledge of instruments that are used in international trade transactions.
- Students are motivated to attempt to develop an international marketing strategy in Latin America.

SPANISH CLASSES: Survival Spanish classes are included in this course.



INTERNATIONAL
SUMMER SCHOOL
Rosario, Argentina

TESTIMONY



MY SUMMER IN ARGENTINA IS ONE THAT I WILL FOREVER BE GRATEFUL FOR. I ENJOYED THE PEOPLE, ARCHITECTURE, LANGUAGE AND MY TIME AT AUSTRAL UNIVERSITY.

ROSARIO IS A BEAUTIFUL CITY WITH BEAUTIFUL PEOPLE.

WILSON BRANDI JO JANE
De McMuddy University
(Abilene – Texas – EEUU)



MY EXPERIENCE IN ROSARIO WAS ABSOLUTELY AMAZING! FROM LIVING AS A LOCAL TO TRAVELING AROUND DIFFERENT SURROUNDING CITIES, I COULD SAY THE CULTURE IS BEAUTIFUL!

EVERYBODY WAS VERY WELCOMING AND HELPFUL TO OUR NEEDS. RATHER THAN BEING AN EXCHANGE STUDENT, I FELT MORE LIKE A FAMILY MEMBER TO THE AUSTRAL UNIVERSITY.

IF ANYONE HAS THE OPPORTUNITY TO GO TO A SUMMER ABROAD PROGRAM, I WOULD SAY ARGENTINA WOULD BE THE PLACE!

JEREMY SHAHEEN
University of North Florida

INTERNATIONAL SUMMER SCHOOL

Rosario, Argentina



Come to Austral, study in Argentina
Contact US
Ciro LAVADENZ – Rosario Campus Austral University
Incoming Exchange Coordinator



clavadenz@austral.edu.ar



(+54 341) 522-3000



www.austral.edu.ar/international/



UNIVERSIDAD
AUSTRAL
Sede Rosario