

Summer Program 2025

*Explore
Vietnam!*



Contact us

- Whatsapp: +8490 2992 511
- Email: exchange.program@isb.edu.vn
(Ms. Annie)



Eligibility

- Belong to one of our partner universities/schools.
- English requirement: IELTS 5.5 or equivalent or certified by home university/school.
- Attend the entire bi-week program
- Must be physically and mentally fit to participate in this program in Vietnam.
- Be asked to participate cooperatively in group activities as part of the program's requirements.

Number of participants
15 students (minimum)

- Duration: Two weeks
- Academic Program hour: 42 hours
- Cultural activities hour: 15 - 30 hours
- Language: English

PROGRAM FEES

Base fee: 15,000,000 (VND)

Included

- ✓ Course material
- ✓ Round-trip airport shuttle
- ✓ Welcome lunch, farewell dinner
- ✓ Excursions, socials, company visits, visits to historical site
- ✓ Local bus ticket
- ✓ On-campus wifi
- ✓ Library access

Not included

- ✓ Airfare to/from Vietnam
- ✓ Accommodation
- ✓ Daily personal fee
- ✓ Fees for extracurricular activities outside the official schedule
- ✓ Overseas travel insurance

Recommend Accommodation (UEH Boutique Hotel)

Single room: 12,000,000 VND
(20 days)

Twin room: 18,000,000 VND
(20 days)

Triple room: 23,000,000 VND
(20 days)



ACADEMIC PROGRAM

(7 courses – 14 lectures – 2 company trips)

- ✓ Trade Integration in Asia/Vietnam
- ✓ Competing in Vietnam Market
- ✓ Operations Management in Vietnam:
Embracing Sustainability
- ✓ Business Environment and Strategies
of Foreign Direct Investors in Southern
Vietnam/ The Relevance of Family
Businesses in Vietnam
- ✓ Vietnam Aspects of Marketing
- ✓ Aspects of Cultural Competence in
Vietnam
- ✓ Vietnamese Language

CULTURAL ACTIVITIES

Mekong Delta Trip

