What is non-commercial sharing?

My understanding of non-commercial sharing in mobility is the purchase and/or usage of an asset of mobility through an institutionalized process within a local group. In a strong understanding this should not involve a third party acting as an intermediate profiteer, however in a weak understanding it can involve a non-profit organization, an association or a social enterprise.

Theoretical Background

My dissertation is going to be placed in a critical theory framework. I want to describe the relationship between capitalism and mobility ("the means of transportation and communication"). I assume that their dialectic and contradictive relationship (re)produces uneven mobility expressing and augmenting already existing unevenness in cultural, social and economic terms. Following a critical approach, I further want to show how alternative paths are developing out of the above contradictive forms.

Methods

Due to the explorative character of the analysis of non-commercial sharing, I will draw from a range of mainly qualitative methods, such as different forms of interviews, observations and textual analysis. However, a quantitative analysis will support the critique of commercial sharing mobilities, focusing on recent development patterns and directions.