

October 2022

CHRISTIAN ARNDT

CONTACT ADDRESSES

Nürtingen-Geislingen University (NGU)
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NGU - Sustainable Development Center
Zentrum für Nachhaltige Entwicklung der HfWU
Marktstrasse 16
72622 Nürtingen
www.hfwu.de/ZNE

MLab - Innovation and Methods Lab
Innovations- und Methodenlabor (HfWU)
Hechinger Strasse 12
72622 Nürtingen
www.hfwu.de/MLab

ZuG - Zukunft.Gründen
NGU Startup Campus
Hechinger Strasse 12
72622 Nürtingen
www.hfwu.de/ZuG

FIELDS OF EXPERTISE AND RESEARCH

- Sustainable Development and Sustainable Entrepreneurship
- Inequality of Income and Wealth / Middle Income Class
- Multinational Firms and Foreign Trade
- Quantitative Methods for Cross Section and Panel Data

PERSONAL INFORMATION

Date of birth: September 19, 1974

Place of birth: Böblingen, Germany

Citizenship: German

Marital status: Married, four children

EMPLOYMENT

- 2022 - *present* Founder Dean of the Bachelor Program Future.Economics,
(Zukunftsökonomie, www.hfwu.de/zub)
- 2020 - *present* Managing Director of the Startup Campus Zukunft.Gründen (ZuG),
www.hfwu.de/zug
- 2019 - *present* Managing Director of NGU Studium Generale,
www.hfwu.de/studium-generale
- 2015 - *present* Managing Director at the NGU Sustainable Development Center,
www.hfwu.de/zneE
- 2014 - *present* Founder and Managing Director at MLab (Innovation and Methods Lab),
www.hfwu.de/mlab
- 2009 - *present* Professor of Economics and Empirical Economic Research at NGU
- 2003 - 2009 Lecturer at NGU
- 2002 - 2009 Research Associate at the Institute for Applied Economic Research,
IAW Tübingen (www.iaw.edu)

EDUCATION

- | | | |
|-------------|-------------------------------------|--|
| 2008 | University of Hohenheim,
Germany | Dissertation (Dr. oec.) |
| 2002 | University of Tübingen,
Germany | Internationale VWL (Diplom-Volkswirt)
(equiv. to M.Sc. in International Economics) |
| 1998 - 1999 | University of Mérida,
Venezuela | Política Económica |

LANGUAGES

Fluency in English, German, and Spanish; basic French

INNOVATIVE PROJECTS FOR SUSTAINABILITY

- NGU STARTUP CAMPUS ZUKUNFT.GRÜN DEN (ZuG) (2020-2024 with a funding 1.8 Million Euro). The goal of this project is to help transform the region by creating sustainable startups. ZuG develops entrepreneurial competencies, identifies opportunities and transforms creative ideas into sustainable business models. It fosters entrepreneurial thinking and action as a contribution to the sustainable transformation of the economy and society. It has been shown that sufficiency-, efficiency- and consistency-optimized business models are superior as global scarcities and regulatory measures continues to increase (see www.hfwu.de/zug)
- FUTURE DAY (March 2020 - *present*) University-wide project day for all new students of NGU with a climate role play in the morning (*Climate Interactive*) and a solution part (Social Entrepreneurship) in the afternoon.
- INNOVATION CIRCLE WALDENBUCH (Jan - October 2022 with a funding of 9,000 Euro) In this Community Innovation Project local companies and the municipality of the „Chocolate Town“ Waldenbuch co-create new and sustainable ways of future working and life.
- PHOENIX - PROBLEM-ORIENTED UNIVERSITY TEACHING IN THE ONTEXT OF SUSTAINABILITY (2015-2018) The project fosters awareness of students for practical and socially relevant issues. Within the UNESCO framework of Education for sustainable development (ESD) the projects focusses is on disseminating problem-oriented teaching and learning methods. New Learning processes are created that will allow references to the UN Sustainable Development Goals (SDGs) in teaching. For this purpose, the project offers advanced training for teachers at the HfWU as well as accompanying offers to strengthen the methodological competence of students.

MEMBERSHIPS

- Scientific Board of Advisers of the Network of Universities for Sustainable Development (www.rtw.de)
- Scientific Board of Advisers to the Fourth and the Fifth Poverty and Wealth Report of the German Ministry of Labor and Social Affairs
- Research Group Inequality and Economic Policy Analysis (INEPA), www.inpa.uni-hohenheim.de

PUBLICATIONS

Peer-Reviewed

- Impact of the PMOs' Roles on Project Performance (2018 - with Ville Otraho, Jukka-Pekka Bergman, Jukka Hallikas and Jouko Kaaja), in: *International Journal of Information Technology Project Management*, Vol. 9 Issue 4, p. 41-53.
- Barriers to Internationalization: Firm-Level Evidence from Germany (2012 - with Claudia M. Buch and Anselm Mattes), in: *Canadian Journal of Economics*, Vol. 45 No.1, p. 41-63.
- The Capability Approach: A Framework for Official German Poverty and Wealth Reports (2011 - with Jürgen Volkert), in: *Journal of Human Development and Capabilities*, Vol. 12 No. 3, p. 311-337.
- FDI and Domestic Investment: An Industry-Level View (2010 - with Claudia Buch and Monika Schnitzer), in: *The B.E. Journal of Economic Analysis & Policy* Vol. 10 : Iss. 1, Article 69.
- Betriebliche Determinanten und Effekte von Direktinvestitionen im Ausland am Beispiel Baden-Württemberg (2009 - with Anselm Mattes) / DETERMINANTS AND EFFECTS OF FDI IN THE GERMAN STATE OF BADEN-WÜRTTEMBERG, in: *AStA Wirtsch Sozialstat Arch* (62). Berlin
- Amartya Sens Capability-Approach - ein neues Konzept der deutschen Armuts- und Reichtumsberichterstattung (2006 - with Jürgen Volkert) / AMARTYA SEN'S CAPABILITY-APPROACH - A NEW CONCEPT FOR GERMAN POVERTY AND WEALTH REPORTING, in: *Vierteljahreshefte zur Wirtschaftsforschung* 75(1), p. 7-29. Berlin

Articles in Books

- Volkswirtschaftliche Perspektive und Umweltökonomie (2021 - with Marc Ringel) / THE ECONOMICS PERSPECTIVE AND ENVIRONMENTAL ECONOMICS in: Ernst, Dietmar, Ulrich Sailer, Robert Gabriel (eds.) Nachhaltige Betriebswirtschaft. 2. überarbeitete und erweiterte Auflage 2021, UTB GmbH, p. 43-67.
- Nachhaltige Entwicklung begeistert lehren! Drei Good-Practice-Vorschläge aus der Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen (HfWU) (2018 - with Jochen Fehling and Hannah Seyfang) / TEACHING SUSTAINABILITY ENTHUSIASTICALLY! in: Leal Filho W. (eds.) Nachhaltigkeit in der Lehre. Theorie und Praxis der Nachhaltigkeit. Springer Spektrum, Berlin, Heidelberg, p. 349-367.

- *Germany* (2018), in: A. Siegmann and M. Schäfer (eds.) *No Robots: The Position of Middle-Class Households in Nine European Countries, Netherlands, Quantas*. ISBN: 978-94-6010-074-1 (www.no-robots.eu), p. 77-91.

Books

- *Das Vermögen der mittleren Einkommensschicht in Deutschland zu Beginn des 21. Jahrhunderts* (2015) / *THE WEALTH OF THE MIDDLE INCOME CLASS IN GERMANY IN THE BEGINNING OF THE 21. CENTURY*, Konrad-Adenauer-Foundation, Berlin. ISBN 978-3-95721-183-5
- *The PMO in Practice. Dispersal – Acceptance – Performance Measurement* (2015 - with Michael Ribeiro, Wolfram von Schneyder und Steffen Scheurer), Deutsche Gesellschaft für Projektmanagement
- *Zwischen Stabilität und Fragilität: Was wissen wir über die Mittelschicht in Deutschland?* (2012) / *WHAT DO WE KNOW ABOUT THE MIDDLE CLASS IN GERMANY?*, Konrad-Adenauer-Foundation, Berlin. ISBN 978-3-944015-14-9
- *Analyse und Prognose des Kirchensteueraufkommens der EKD in Deutschland mit zeitreihen- und panelökonometrischen Methoden* (2009) / *FORECASTING CHURCH TAX REVENUES IN GERMANY WITH TIME SERIES AND PANEL DATA MODELS*, [Dissertation] IAW-Research Report Nr. 68, 329 S., ISBN 978-3-88573-053-8. IAW, Tübingen

Other Journal Articles

- *Apropos Paris: Wie rettet man das Klima?* (2016) / *APROPOS PARIS: HOW TO SAVE THE CLIMATE?*, in: *horizonte* 47, p. 22-25.
- *Vermögen der Mitte in der Krise?* (2015) / *IS MIDDLE CLASS WEALTH IN CRISIS?*, in: *Die Politische Meinung* 532, p. 12-18.
- *Das PMO in der Praxis* (2015 - with Michael Ribeiro, Wolfram von Schneyder and Steffen Scheurer) / *THE PROJECT MANAGEMENT OFFICE IN PRACTICE*, in: *projektManagement aktuell* 1/2015, p. 43-49.
- *Wohlstand und Mittelschicht in Deutschland. Neues über eine Säule der Gesellschaft* (2012) / *WELL-BEING AND THE MIDDLE CLASS IN GERMANY*, in: *Die Politische Meinung* 516, p. 35-38.
- *Welchen Preis hat Internationalisierung? Das Abwanderungspotenzial künftiger Hochschulabsolventen* (2009) / *WHAT DOES GLOBALIZATION COST? THE EMIGRATION OF FUTURE ALUMNI*, in: *attempto!*

- Determinanten und Auswirkungen von Offshoring in die mittel- und osteuropäischen Ländern (2007 - with Anselm Mattes) / DETERMINANTS AND EFFECTS OF OFFSHORING, in: *ifo-Schnelldienst* 14, p. 10-12. München

Policy Reports

- Aktualisierung der Berichterstattung über die Verteilung von Einkommen und Vermögen in Deutschland für den 4. Armuts- und Reichtumsbericht der Bundesregierung (2011 - with Martin Biewen, Bernhard Boockmann, Martin Rosenmann et al.) / THE CURRENT SHAPE OF THE DISTRIBUTION OF INCOME AND WEALTH IN GERMANY, Gutachten für das Bundesministerium für Arbeit und Soziales. Tübingen
- Internationale Übertragung von Konjunkturzyklen: Zur empirischen Evidenz ausgewählter Transmissionskanäle für Baden-Württemberg (2011 - with Raimund Krumm) / TRANSMISSION OF INTERNATIONAL BUSINESS CYCLES IN THE GERMAN STATE OF BADEN-WÜRTTEMBERG, IAW Policy Reports 7. Tübingen
- Möglichkeiten und Grenzen der Reichtumsberichterstattung (2010 - with Rolf Kleimann, Martin Rosemann, Jochen Späth, Jürgen Volkert) / THE SCOPE OF RICHNESS REPORTING, COMMISSIONED BY THE GERMAN MINISTRY OF SOCIAL AFFAIRS, Bericht an das Bundesministerium für Arbeit und Soziales. IAW, Tübingen.
- Abwanderung von Hochqualifizierten aus Baden-Württemberg (2010 - with Björn Christensen and Nicole Gurka) / BRAIN DRAIN IN THE GERMAN STATE OF BADEN-WÜRTTEMBERG, IAW Policy Reports 3. März, 2010. Tübingen
- Struktur, Determinanten und Auswirkungen ausländischer Direktinvestitionen in deutschen Bundesländern (2009 - with Anselm Mattes, Julia Spies and Claudia Buch) / STRUCTURE, DETERMINANTS AND EFFECTS OF FOREIGN DIRECT INVESTMENT IN GERMAN STATES, IAW Policy Reports 1. Oktober, 2009. Tübingen

Recent Working Papers

- Innovation for Sustainability – An Intercultural and Interdisciplinary Summer Course Based on the Method of Research-Lead Learning (2015 - with Isabella Friege), Nürtingen.
- Nationality Matters: The Geographic Origin of Multinationals and the Productivity of their Foreign Affiliates (2012 with Julia Spies) IAW-Discussion Papers 79, February 2012. Tübingen.

Selected Talks

- *Schulden aus Perspektive der Armuts- und Reichtumsberichterstattung in Deutschland* / PERSONAL DEBT FROM THE PERSPECTIVE OF THE OFFICIAL GERMAN POVERTY AND RICHNESS REPORTING SYSTEM, Keynote, at: 49. Richterwoche, Kassel, Germany, November, 2017.
- *Income Inequality, the Middle Income Class, and Growth in Europe*, at: European Ideas Network (EIN) Seminar 2017, Berlin, Germany, October, 2017.
- *Income Inequality and Growth in Europe*, at: European Ideas Network (EIN) Summer University 2017, Rome, Italy, September, 2017.
- *Innovation for Sustainability. An Intercultural and Interdisciplinary Summer Course Based on the Method of Research-Lead Learning*, at: 16th IBEC International Business and Economy Conference, Puerto Montt, Chile, January, 8, 2017.
- *Acceptance, Strategic Integration, and Performance Measurement of Project Management Offices (PMO)*, at: 15th IBEC International Business and Economy Conference, Nuertingen, Germany, January, 8, 2016.
- *Tendencias del Empleo Público en Alemania*, at: Seminario Internacional de la Organización de los Estados Americanos (OAS), Empleo Público Costarricense: hacia un Estado más integrado y eficiente, San José, Costa Rica, July, 9, 2015.
- *A facet of the Concept of Human Security – Economic Security in a Rich Country – the Example of Germany*, at: International Workshop on „Human Security in Asia: Sharing European Perspective and Policy Implications for Vietnam“, Vietnam Academy of Social Sciences, Hanoi, Vietnam, November 11-12, 2014.
- *Recent Developments of the Middle Class in Germany*, at: KAS Conference, La Paz, Bolivia, March 22-28, 2014.
- *The Capability Approach for Poverty and Wealth Reporting: Experience from Germany*, at: ISFOL Conference, „Recognizing the multiple Dimensions of Poverty: How Research can Support Local Policies“, Rome, May, 22-23, 2012.
- *Perceptions and the Real World: Social Cohesion and the Middle Class in Germany*, Keynote Speech at the 14th East Asia-Europe Think-Tank Dialogue „Engendering Inclusive Growth - A Common Challenge for Strong Bilateral Relations Between Asia and the European Union - Social Cohesion Debates and Policies in Asia and Europe“, Vientiane, Laos PDR, September 12-13, 2012.

COURSES TAUGHT

- Sustainable Development and Environmental Economics
(Bachelor level at VWA, Stuttgart).
- Quantitative Methods in Management
(2017, PhD Research Course at ICO NIDA International College, Bangkok, Thailand.)
- Innovation for Sustainability (IfS)
(2013-2018), International Summer School Tour Program (IfS, www.hfwu.de/ifs) at NGU
- Economic Growth and Development
(Bachelor level)
- International Economics
(Bachelor level and MBA)
- Applied Seminar in Empirical Analyses
(Bachelor level)
- Introductory Statistics
(Bachelor level)
- Data and Methods in Empirical Economic Research
(Economics Bachelor level)
- Introduction to Econometrics
(Economics Bachelor level)
- Introduction to Time Series Analyses
(Bachelor level)