

HfWU MBA International Management Course Outline

Modules	Semester					
	I		II		III	
	Credits	Hrs/week	Credits	Hrs/week	Credits	Hrs/week
General Management						
Concepts General Management	2	2				
Corporate Strategic Planning Simulation	3	2				
Managing Projects and Organisations						
Organisation and Information Management	2	2				
Project Management	3	2				
Financial Resources						
Accounting	4	3				
Investment and Finance	3	3				
Value Chain Management						
Marketing Management	3	2				
Supply Chain Management and Purchasing	2	2				
Language Skills						
Language Skills offered by WAF	3	2				
Quantitative Methods						
Quantitative Methods	3	2				
Managerial Economics						
Microeconomics			2	2		
Macroeconomics			3	2		
International Business and Management						
Cases International Management			3	2		
International Human Resource Management			2	2		
International Financial Resources						
Management Accounting			2	2		
International Reporting and Control			3	2		
International Business Finance			2	2		
International Value Chain Management						
Cases International Marketing			3	2		
Intercultural Competence			2	2		
Elective						
International Supply Chain Management			6	4		
Applied Controlling						
Sustainability Management						
Business Process Management						
Innovation for Sustainability						
Social Entrepreneurship for Local Change						
Managing Innovation						
Business Challenge						
Start-Up Lessons						
Digital Transformation						
German Language Skills for Business						
Preparatory Seminar Master Thesis			4	2		
International Business Law						
Commercial Law					2	2
International Commercial Law					3	2
Theory and Practice of Foreign Trade						
International Economics					2	2
Foreign Trade					3	2
Strategy Cases					5	3
Master Thesis					15	
Total	28	22	32	24	30	11