

# Who You Will be With

# Active Learning Environment

# Come and Meet Us



Semester Excursion

The diversity of the MBA International Management students in their background, nationality and experience is remarkable. Past participants originate from countries such as France, Germany, Italy, Poland, Romania, Russia, Turkey, Ukraine, China, India, Indonesia, Japan, Australia, Mongolia, Syria, Thailand, Kenya, Ghana, Togo, Uganda, USA, Bolivia, Brazil, Ecuador, El Salvador, Columbia and Venezuela.

## Class Profile

Size	20/semester
Average age	28
International students	65%
Female students	60%
Male students	40%
Average work experience	3 years

## Academic Background

Engineering, Architecture, Humanities and Arts, Social Sciences, Law, Natural Sciences, Medicine and Psychology, Languages and Education, Computer Sciences, Communication and Media, Design, Sports, Other.

## How You Learn is as Important as What You Learn

- Professors are constantly updating and developing their teaching materials
- The courses emphasize on strategic understanding and bridging theory with practice
- Students will engage in a diverse range of innovative learning methods, including case studies, lectures, off-campus team work, business simulations and games, live role playing and academic study
- Small class size
- Opportunities to participate in research projects and numerous student initiatives



## Learn from Leaders

You will have the opportunity to meet with and learn from talented professionals, who work in multinational companies located in the region, Europe or other parts of the world.



## Optional Language Courses

For example: Spanish, French, Japanese and Chinese



## Master Thesis

Students of the Master program are required to write a Master Thesis within the third semester, for a period no longer than four months. This project is usually written in cooperation with a company, can also be written in a foreign country and in either English or German language.

## Admission Criteria

Admission to the MBA International Management depends upon your meeting of the following requirements

- Degree from an institute of higher education
- Professional experience
- Full fluency in written and spoken English
- Proficiency in German Language
- Proof of GMAT or entrance exams

## Contact

### MBA International Management

Nürtingen-Geislingen University  
Neckarsteige 6–10, D-72622 Nürtingen

### Program Director

Prof. Dr. Erskin Blunck [erskin.blunck@hfwu.de](mailto:erskin.blunck@hfwu.de)

### Program Administration

Sybille Reimer [sybille.reimer@hfwu.de](mailto:sybille.reimer@hfwu.de)  
Phone +49 (0)7022 201-393 Fax +49 (0)7022 201-392  
[info-im@hfwu.de](mailto:info-im@hfwu.de) [www.hfwu.de/im](http://www.hfwu.de/im)

## Deadline for Applications

Summer Semester December 1  
Winter Semester June 15

## Location

Nürtingen is located close to the autobahn Stuttgart-München and on the railroad connection between Stuttgart and Tübingen. There are bus services from Stuttgart International Airport to Nürtingen.



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# International Management Master of Business Administration (MBA)

## The MBA Experience in Europe's most active Economic Region

Nürtingen-Geislingen University is located in Southwest Germany, in the state of Baden-Württemberg. According to leading business rankings, it is considered to be one of the best Universities in Business Administration in the country.

The location and surroundings offer students several social and professional opportunities. Baden-Württemberg is an important business and industrial location, where many global companies such as Bosch, Daimler, Dekra, Festo, Hugo Boss, Porsche and Metabo have their headquarters.

The state's economic strength is manifested, for example, in its volume of exports, which is nearly equal to that of whole countries such as Spain, Sweden and Singapore. The city of Nürtingen with its 40,000 citizens is located in the Neckar Valley, only a few kilometers away from Stuttgart, the state's economic heart. The town offers its residents proximity to beautiful landscapes and scenic recreation areas such as the Swabian Alp, the Black Forest and one of Germany's best wine valleys.



### A University with Excellent Structures

- Dedicated faculty and well experienced professors
- Close links to businesses and industry
- Strong alumni network and career services
- Partner universities in various countries
- Housing options: student dormitories

1st Semester (32 Credits)	2nd Semester (32 Credits)	3rd Semester (26 Credits)
<b>Basic Skills for Business &amp; Management</b> Applied Managerial Quantitative Methods English Business Communications	<b>International Business &amp; Management</b> Cases International Management International Human Resource Management	<b>Theory and Practice of Foreign Trade</b> International Economics Foreign Trade
<b>General Management</b> Concepts General Management Corporate Strategic Planning Simulation	<b>International Financial Resources</b> Management Accounting International Reporting and Control International Business Finance	<b>Strategy Cases</b> Strategic Direction / Business Transformation
<b>Financial Resources</b> Accounting and Financial Statement Investment and Finance	<b>Business Law</b> Commercial Law International Commercial Law	<b>Master Thesis</b>
<b>Value Chain Management</b> Marketing Management Supply Chain Management and Purchasing	<b>Preparatory Seminar Master Thesis</b>	
<b>Managing Projects and Organizations</b> Organization and Information Management Project Management	<b>International Value Chain Management</b> Cases International Marketing Intercultural Competence	
<b>Managerial Economics</b> Micro Economics Macro Economics	<b>Elective</b> see below	

## Elective

The electives allow students to broaden their general management insight and to develop focused expertise in an area of specialization. Students can choose an elective from subjects such as

- Managing Innovation
- Business Process Management
- Corporate Social Responsibility and Sustainability
- International Supply Chain Management
- Applied Controlling

## Tutorials

- Tutorials are offered for major subjects
- The HfWU Teaching Competence Center coaches the tutors for optimal learning results

Since 1999 more than 700 MBA-students have graduated from the MBA International Management. The program enhances interpersonal and leadership skills, world focus, independent thinking, orientation towards action preparing students for a career path of success. The MBA is taught in English and German and prepares non-business academics for management positions that require both international and business skills. The objective of this program is to train students for these endeavors by linking the students' first degrees studies with business issues.

- MBA degree in only three semesters
- Development of business skills to match your ambition
- Challenging and rewarding learning environment
- Enlightening, pragmatic yet strategic courses
- Innovative teaching methods
- Improvement of foreign language skills
- Interactive international teamwork
- Personal and professional contact networking
- Accreditation by AQAS
- Following European MBA guide lines

The program develops the capability to work within a global business environment, by integrating international issues in all its courses. The cultural diversity of the group also provides such an important lens to anyone who strives to become a business leader responsible for conducting business in an international context.

## Promising Perspectives in Areas such as

- Management Consulting
- International Trade
- Finance and Accounting
- Marketing
- Logistics and Manufacturing
- Project Management
- Public and Non-Profit Organizations