

HfWU MBA International Management Course Outline

Modules	Semester					
	I		II		III	
	Credits	Hrs/week	Credits	Hrs/week	Credits	Hrs/week
General Management						
Concepts General Management	2	2				
Corporate Strategic Planning Simulation	3	2				
Managing Projects and Organisations						
Organisation and Information Management	2	2				
Project Management	3	2				
Accounting						
Financial Accounting	4	3				
Management Accounting	3	2				
Value Chain Management						
Marketing Management	3	2				
Supply Chain Management and Purchasing	3	2				
Quantitative Finance						
Quantitative Methods	3	2				
Investment & Finance	4	3				
Managerial Economics						
Microeconomics			2	2		
Macroeconomics			3	2		
International Business and Management						
Cases International Management			3	2		
International Human Resource Management			2	2		
International Financial Resources						
International Business Finance			2	2		
International Reporting and Control			3	2		
International Value Chain Management						
Cases International Marketing			3	2		
Intercultural Competence			2	2		
Elective						
International Supply Chain Management Business Challenge Sustainability Management Business Analytics and Artificial Intelligence Innovation for Sustainability Startup Lessons Social Innovation			6	4		
Preparatory Seminar Master Thesis			4	2		
International Business Law						
Commercial Law					2	2
International Commercial Law					3	2
Sustainable International Trade						
International Economics					2	2
Sustainable Foreign Trade					3	2
Strategy Cases					5	3
Master Thesis					15	
Total	30	22	30	22	30	11