



## Junior SEM Online-Marketing Manager

HAPPYCAR enables the customer to find the perfect rental car by comparing all well-known car rental companies for all destinations worldwide. No matter whether holiday or business trip: We will find the one car that perfectly matches your needs.

You support our marketing Team in Berlin, in the planning of promoting sales through the online portals, take on tasks in SEM, work with CRM and get your own projects transferred. You get the chance to bring in your own innovative ideas and gain insights into the online business, we are a young, goal-oriented team, which places great emphasis on flat hierarchies.

Your desire is to push things forward and take responsibility in a fast-growing company? You have a passion for online-marketing?

Become a team member in our vibrant company now and support us in growing business even further!

**Could we raise your interest?  
Please send your CV, references, a  
meaningful cover letter  
with further information about you,  
your career and your availability in  
English by email to  
[jobs@happycar.de](mailto:jobs@happycar.de)**

### Who we are looking for

- You graduated in economics, business administration or marketing, etc.
- You have valuable experience in the area of marketing
- Your thinking is as creative as analytical
- You have very good Excel skills
- You are communicative
- Your Spanish or Italian language skills are on native level, your English is fluent
- You like working independently
- You are motivated, flexible and goal-oriented

### Your Tasks

- Collaboration, implementation and control of SEM measures
- Planning and creating online campaigns
- Further development and optimization of existing campaigns
- Control of advertising budgets
- Reporting / Controlling
- Competition and keyword analysis

### What we offer

- Plenty of room for personal growth and your ideas
- Great international exposure and team atmosphere
- Work in a modern, spacious office in the heart of Berlin with excellent transportation
- Free Drinks and Fruits