

Graduation's close,  
what's next on your path?



Digital Business School @  HfWU



CONCENTRIX + Webhelp

Launch your  
international career

# The International Graduate Program featuring the Digital MBA

by Concentrix + Webhelp and Digital Business School @ HfWU

## WHY?

### Why should you participate?

If you are about to complete your bachelor's degree or your training in the field of business administration, marketing, e-commerce, business engineering, business informatics or a related field and are looking for the ideal position for your international career start, then come to Concentrix + Webhelp and take advantage of the opportunity to participate in our Graduate program at one of our Concentrix + Webhelp Hubs in **Athens, Barcelona, Málaga or Prague**.

Four weeks of intensive sales training in one of Europe's most exciting cities prepare you for the daily work in B2B sales and a digital work environment after which you have opportunity to join one of our exciting projects full-time. You will acquire practical know-how in the various areas of digitalization and work in parallel on exciting tasks and projects in our company and for our customers.

## WHAT?

### What we offer you:

The part-time **Digital MBA program at the Digital Business School** at the internationally renowned Nürtingen-Geislingen University (HfWU) combines your work experience with a two-year fully accredited MBA Digital Marketing & Sales. As part of the MBA program, you will acquire practical know-how in the various areas of digitalization and work in parallel with Webhelp on a full-time contract in one of our projects with leading brands from tech, finance, travel, fashion, healthcare, and many other industries. For more information, visit [www.hfwu.de/dmx](http://www.hfwu.de/dmx)

After your participation in our **Graduate Program**, you will be hired on a **full-time contract** in one of our exciting projects with leading brands from tech, finance, travel, fashion, healthcare, and many other industries. There, you will complete training based on a module plan we have specifically developed, including training in areas such as social selling, customer intelligence, objection handling, consultative sales, communication, and much more. The necessary skills will be taught to you by experienced B2B sales professionals. This includes:

- Corporate communication
- Lead Generating
- Elements of account management
- Solution selling

If you successfully complete the trainee program, you will qualify for a permanent position in one of our projects.

## *WHO?*

### Who is the Graduate Programm suitable for?

We are looking for graduates who want to start a career abroad and who bring the necessary qualities and skills for a successful entry into the sales world.

These include:

- **Good English skills**
- **Taking initiative and acting proactively**
- **Capable of working alone and solving problems**
- **Professional communication skills**
- **Inter-cultural competence**
- **Active listening skills**
- **Computer skills (Word, Excel, Powerpoint, etc.)**
- **Interest and curiosity in digital and technological topics**
- **A European Work permit**

At Concentrix + Webhelp we strive to create a diverse, inclusive, and authentic workplace where everyone can professionally develop. If you feel that you do not meet all the qualifications in the job description, we still encourage you to apply.

## *DID YOU KNOW?*

### A bit about us:

Concentrix + Webhelp is a multinational Business Process Outsourcing company with over 440,000 employees present in more than 70 countries. We ensure that our clients from more than 40 different sectors – from IT to tourism – benefit from our unique B2B solutions in the areas of customer engagement, customer experience, and outsourcing in the world market.

You can also get a closer look at us, our work, and our corporate culture on social media:

- **Webhelp Spain (@webhelpspain)**
- **Webhelp Enterprise (@webhelp\_enterprise)**

## Apply here

SCAN ME!



**CONCENTRIX + Webhelp**